SimiTree

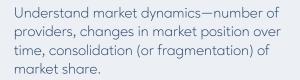


Level-up your business development efforts with market intelligence from the MAP

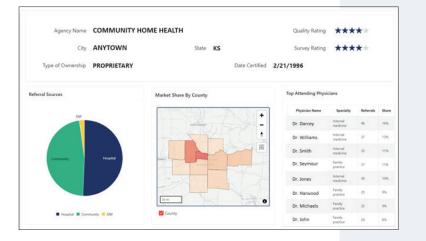
Below are a few snippets to demonstrate how critical information is provided in the Market Analysis Platform. For a more complete introduction to the reports and how the system works, call us at 800.949.0388 or email us by using this link <u>Contact Us</u>.

Provider	2018		2019		2020		2021	
Provider	Position	Share	Position	Share	Position	Share	Position	Share
VISITING NURSES HOSPICE	8	6%	1 3	78 🛼	3	8%	21	139
MERCY HOSPITAL HOSPICE	3	9%	2	9%	1	7 11%	2	109
ANGELS HOSPICE AT HOME	1	11%	1	1 9%	2	1096	3	99
VALLEY HOSPICE	2	10%	4 7	+ 6%	3 5	28%	4	89
COMMUNITY HOME HEALTH & HOSPICE	5	7%	5	7%	6	7%	5	79
FAITH HOSPICE	7	6%	6	7%	21.4	2 8%	5 6	79
SAINT JOSEPH HOME HEALTH & HOSPICE	6	7%	8 😭	6%	7	7%	7	79
HIDDEN VALLEY HOSPICE	13	4%	* 4	1 7%	+ 8	6%	8	59
PEACE HOSPICE	11	5%	11	5%	10	5%	9	59
HEALTH AT HOME HOSPICE	9	5%	9	6%	9	596	10	49

HHA Name	Referral %	Count
5. COMMUNITY HOME HEALTH	25%	315
9. PEACE AT HOME	12%	150
1. VISITING NURSES	12%	148
8. FAITH HOMECARE	8%	97
2. MERCY HOSPITAL HOME CARE	5%	62
8. HIDDEN VALLEY HOME HEALTH	4%	55



Determine where you sit with your key referral sources and who else is capturing business from them.



Access profiles of other providers competitors and referral partners—including key information such as service footprint, revenue trends, quality scores, and patient movement patterns.